



**Ottawa Carleton
Plowmen's Association**

**2016 Canadian Plowing
Championships (CPC-16)**

Organizing Committee

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CPC 16

March 2016

2016 Canadian Plowing Championships

To: Supporters of Agricultural Excellence in Canada

The Ottawa Carleton Plowmen's Association is pleased to announce they will be hosting the 2016 Canadian Plowing Championships (CPC-16) on August 24 – 27, 2016 at Anderson Links Golf Club, 4175 Anderson Road, Ottawa, Ontario.

The competition will involve competitors from across Canada representing their province in one of three plowing classes: Senior Conventional, Senior Reversible and Junior Conventional. Winners will represent Canada in the 2017 World Ploughing Competition in Kenya.

The 2016 Ottawa Carleton Plowing Match will be held at the same location on Saturday August 27.

The competition will include a modest display/event area in addition to the plowing competition; however, please note that this event will not reflect the size and dynamics of the very successful International Plowing Match (IPM) held each year in a different county/municipality of Ontario.

More details on the Canadian Plowmen's Organization, its activities and the 2016 competition are included in the attachments.

The Ottawa Carleton Plowmen's Association and the Canadian Plowmen's Organization are non-profit organizations. Our committees are working together and counting on broad community support for this undertaking. Sponsorship and advertising placements are detailed in the attachments.

Please contact one of the members of the CPC-16 Organizing Committee to discuss how you can support this event and Canadian Agricultural Excellence.

Thank you for your time and support.

Sincerely,

Allen Hills

Gib Patterson



The Canadian Plowing Organization

Canada has a long and proud tradition in the world of plowing. Although the Canadian Plowing Organization was not founded until 1955, three years after the World Ploughing Organization, Canada was strongly involved with the creation of the world organization. In fact, Jack Carroll from Ontario was Chair of the first World Ploughing Competition held in Cobourg, Ontario in 1953. Jim Eccles, a Canadian, was the first winner. Since then, six of the world championships have been held in Canada, including the 60th world championship plowing contests at Olds College, Olds, Alberta in 2013.



2011 Canadian Competition, Owen Sound, ON Sept 1-3, 2011
Brian Frank, ON

Goals:

The goals of the Canadian Plowing Association include preserving the art and skill of match plowing in Canada by advancing and teaching the skills involved, promoting the safe and efficient use of farm machinery, and encouraging improved farm productivity and yield efficiency through proper seedbed preparation and soil management.

Objectives:

- To organize and conduct annual Canadian Championship Plowing Contests and declare a Senior Canadian Plowing Champion with conventional plows, a Senior Canadian Plowing Champion with reversible plows and a Junior Canadian Plowing Champion with conventional plows;
- To encourage provincial plowing organizations to organize contests and preserve the art of match plowing;
- To represent the excellence of Canadian plowing annually at the World Championship Plowing Contest;
- To stimulate interest in and provide guidance for the efficient use of farm machinery;
- To demonstrate sound seedbed preparation and conservation practices through use of the plow;
- To promote interest in plowing and farm productivity in general among government, industry and the public;
- To actively promote safety in all farm operations, particularly the safe use and operation of farm machinery;
- To utilize the plow to symbolize peace and goodwill throughout Canada and the world.



2011 Canadian Competition, Owen Sound, ON Sept 1-3, 2011
Mark Brodhuecker, ON



Ottawa Carleton Plowmen's Association

The first record of a plowing match in Carleton County (now the City of Ottawa) was October 8, 1852 as part of the County of Carleton Agricultural Society.

In 1924 Melvin A. Powell of Marlborough Township encouraged other plowmen from the area to create the Marlborough and North Gower Plowmen's Association. Along with its annual plowing matches the association hosted their first International Plowing Match (IPM) in 1932 at the Central Experimental Farm. The association's name was changed to the East Carleton Plowman's Association in 1938, the Carleton County Plowman's Association in 1952, and the Ottawa-Carleton Plowmen's Association in 1976.

In 2016 the Ottawa Carleton Plowmen's Association (OCPA) is celebrating its 93rd year.

Web Site: <http://www.ottawaplowmen.com>

Canadian Plowing Championships

Competitors from across Canada plow in their respective provinces for the right to compete in the Canadian Plowing Championships. They are assigned to one of three classes based on the type of plow they are using:

- Senior Competitors Conventional Class
- Senior Competitors Reversible Class
- Junior Competitors Conventional Class

Competitors each plow one "land" per day for three days (Juniors 2 days) in sod and stubble conditions.

In addition to the plowing, a number of social events - open to the public, will be held to encourage fellowship among the residents of the City of Ottawa and visitors from across Canada. These events typically include "plot draw" wine and cheese, BBQ, Auction Night, and the final award banquet.

The promotion of this event will take place starting this fall and will continue until the date of the competition. Tourist, trade and community venues as well as media and the plowing fraternity will be used to promote the event within Ontario and across the country.

This event will showcase the Ottawa area – our Nation's Capital – as well as augment and extend interest in this historic, social, and international agricultural sport.

Web Site: <http://cpc-16.org>

Budget

The hosting budget is projected in the range of \$30,000 to \$40,000.

Funds to support this event will be raised through sponsorships as detailed on the next page and through the sale of ads in a Souvenir Program Booklet detailed below.

Fund will be used to support:

- promotion, souvenir book, souvenirs
- land rental, site preparation
- billboard on site featuring lead sponsors
- Welcome Night – wine and cheese and plot draw
- lunches and water for competitors and officials
- Plowmen's BBQ and Auction evening
- 'The alternate program for those who don't dig plowing!'
- Award Banquet

Details will be made available as they develop and on request.

This is a modest budget, reflecting a dedicated volunteer group that is focused on making it a cost effective, friendly, neighbourly event.

Souvenir Program Booklet

We welcome your support with an ad in the Souvenir Program Booklet:

- 8 ½ x 11 – 4 colour
- 2,000 copies will be printed
- Available for distribution in June 2016

Full Page	\$ 900
½ Page	500
¼ Page	300
1/8 Page (business card)	200

Sponsorship

Several levels of sponsorship have been developed to encourage everyone to participate as they are able.

Sponsorship support can be tied directly to a specific event on a “first come-first option” basis. Please contact us immediately if you are interested in this option.

Platinum Level Support - \$ 5,000

- Site Signage
- Acknowledgement at all functions
- Full page ad in Program Booklet
- 6 Award Banquet dinner tickets
- 6 BBQ tickets
- 6 Auction & dinner tickets
- Invitation to “plot draw” reception

Gold Level Support - \$ 2,500

- Site Signage
- Acknowledgement at all functions
- Half page ad in Program Booklet
- 4 Award Banquet dinner tickets
- 4 BBQ tickets
- 4 Auction & dinner tickets
- Invitation to “plot draw” reception

Silver Level Support - \$ 1,000

- Site Signage
- Quarter page ad in Program Booklet
- 2 Award Banquet dinner tickets
- 2 BBQ tickets
- 2 Auction & dinner tickets
- Invitation to “plot draw” reception

Bronze Level Support - \$ 500

- Business-card ad in Program Booklet
- 2 Award Banquet tickets
- 2 Auction & dinner tickets
- Invitation to “plot draw” reception

Friends of Plowing - \$ 200

- Listed in Program Booklet
- 2 Auction & dinner tickets



2016 Canadian Plowing Championship (CPC-16)

August 23-27, 2016

Hosted by Ottawa Carleton Plowmen's Association

At Anderson Links Golf Course



Sponsorship Program

Sponsor name: _____

Sponsor contact info (Address/Tel/Email): _____

Sponsor level: _____ Amount: _____

Sponsor agreeing to above name: _____

signature: _____

CPC-16 representative name: _____

Date: _____ signature: _____

Sponsorship Levels: Platinum - \$5,000; Gold - \$2,500; Silver - \$1,000; Bronze - \$500; Friends of Plowing - \$200.

Souvenir Program Booklet

Advertiser name: _____

Advertiser contact info (Address/Tel/Email): _____

Advertising ad size: _____ Amount: _____

Advertiser agreeing to above name: _____

signature: _____

CPC-16 representative name: _____

Date: _____ signature: _____

Cheques to be made out to "Ottawa Carleton Plowmen's Association – CPC-16",

**And mailed to: Ottawa Carleton Plowmen's Association – CPC-16
c/o David (Sandy) McNiece – Treasurer
PO Box 267, Kars, Ontario K0A 2E0**